

# FOR IMMEDIATE RELEASE

## Part 3 of our encore presentation featuring Historian and Activist Dr. Rosalind Robinson Jeffries

**What:** Part 3 of our encore presentation of Episode Featuring Dr. Rosalind Robinson Jeffries

**When:** Sunday, December 28<sup>th</sup>, 2014

**Where:** Channel 25 & 22 (NYC Media) - Visit [www.CCPTV.org](http://www.CCPTV.org) for more show times

**Time:** 5:30pm – 6:00pm

The [Kwanzaa](#) holiday is celebrated by millions of people of African ancestry all across the globe from **December 26 through January 1**. I had an opportunity to attend a program which featured the creator of the cultural holiday, [Dr. Maulana Karenga](#). During his presentation, Dr. Karenga reflected on the importance of [implementing the seven principles \(Nguzo Saba\)](#) in our every day life. The seven principles are [Umoja \(Unity\)](#), [Kujichagulia \(Self-Determination\)](#), [Ujima \(Collective Work and Responsibility\)](#), [Ujamaa \(Cooperative Economics\)](#), [Nia \(Purpose\)](#), [Kuumba \(Creativity\)](#), [Imani \(Faith\)](#). Just imagine what would happen if we all would put these important principles into practice-all of the time.



***Cultural Caravan TV proudly presents part 3 of an encore presentation of informative, insightful, and educational episodes with art historian and activist, Dr. Rosalind Robinson Jeffries.***

In Part 3 of this episode, she will focus on ancient art and culture of the Ile Ife and Benin people of Nigeria, West Africa. Explore this fascinating African history journey through art with Dr. Jeffries. This episode can be seen on **Sunday, December 28 from 5:30pm to 6pm on NYC-Life Channel 25 or Channel 22 for Cablevision subscribers.**

On NYC Life, Cultural Caravan TV can be seen throughout the five boroughs of New York, Long Island, Westchester County as well as in parts of New Jersey and Connecticut via on-air broadcasts, cable, and satellite stations. We encourage you to tune in and tell a friend. You can also acquire copies of prior episodes of Cultural Caravan TV by visiting the online boutique at [www.ccptv.org](http://www.ccptv.org). [Cultural Caravan TV](#) is committed to celebrating the African American experience year-round. Please check out our website for a listing of local public access television stations that also carry the show and stream online.

Best Regards,

Louise Dente  
CEO and Founder,

Cultural Caravan Productions, Inc.

Website: [www.ccptv.org](http://www.ccptv.org)